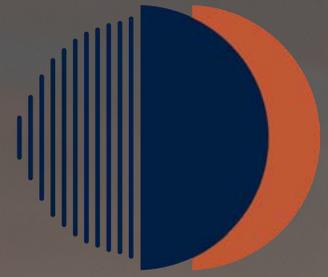


SEPTEMBER - DECEMBER 2021



NORTHWEST
HEARING + TINNITUS

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A Letter from the Owner

Hello, dear patient! It has been an incredible summer here at NWHT. The team has worked so well to provide exceptional clinical coverage and care, while Sabrina was out on maternity leave. It's with mixed emotions that we say goodbye to Sabrina for now, as she has decided to be a full-time mommy to her beautiful baby boy, Malik. Being a mother, myself I'm happy she is getting to take this precious time to be with her little guy. Tamsyn is currently going through her certification program to become our newest Audiology Assistant. I am so proud of the desire to personally and professionally grow, exhibited by all teammates of NWHT. We are in the process of finding the newest friendly front desk to greet you!

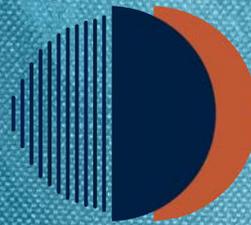
A lot of continued growth is occurring with our team, behind the scenes. I'm so excited to continue to share updates as our team grows, and evolves. As always, incredibly appreciative for your patronage and support, especially over the last two years. It means so much to me that you continue to support small business and private practice healthcare! Thank you.



Summer BBQ with DRs Mel Hecker, Erika Best, Kindra Veith & Audiology Assistant Tamsyn Baumgartner



Dr. Melanie K. Hecker, AuD



nwht

PHILANTHROPY

Once a quarter, the NWHT team chooses a philanthropy to contribute towards a different cause.

This past August, our team joined Jubilee Women's Center in their mission to support women experiencing poverty to build stable and fulfilling futures, one extraordinary woman at a time.

If you also want to support this beautiful mission, there are many ways to give to Jubilee.

@northwestaudiology
www.northwestaudiology.com



OTOTOXICITY AND HEARING LOSS

Written by Kayte Maza, B.A., H.I.S

Hearing healthcare is a dynamic field that can improve more than a patient's hearing. A good provider improves one's relationships, self-esteem, communication skills, cognition, and overall wellness. This is why NWHT has added **Ototoxicity Monitoring** to our professional services.

Over 200 medications have a toxic effect on the ear or its nerve supply.

Some ototoxic medications only cause a temporary shift in hearing, while others (like chemotherapy) can cause permanent damage. Medications known to cause temporary damage include: salicylate pain relievers (aspirin, to treat pain relief and heart conditions), quinine (to treat malaria), and certain diuretics (to treat certain heart and kidney conditions).

Medications known to cause **permanent damage** include certain aminoglycoside antibiotics, such as gentamicin, tobramycin, amikacin, and streptomycin and cancer chemotherapy medications, such as cisplatin and carboplatin. (ASHA)

Our Audiologists can work with your prescribing physician. Early detection can improve outcomes by minimizing the progression of permanent hearing loss.



206-367-1345

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o·to·tox·ic

·to·tox·ic
/ˌɒdə'tæksɪk/

adjective
MEDICINE

- having a toxic effect on the ear or its nerve supply.



NWH&T STAFF UPDATES



TAMSYN - AUDIOLOGY ASSISTANT

TAMSYN HAS BEEN PROMOTED TO OUR AUDIOLOGY ASSISTANT. SHE WILL BE SEEING YOU FOR YOUR ROUTINE HEARING AID CLEANINGS, REPAIRS, BLUETOOTH CONNECTIVITY ASSISTANCE, AND SO MUCH MORE. WE TAKE PRIDE IN HAVING SUPPORT STAFF TO CARE FOR YOU! CONGRATULATIONS, TAMSYN!

Reminder: If you haven't already, schedule your routine hearing aid cleaning today!

 206-367-1345



KAYTE - VIRTUAL AUDIOLOGY ASSISTANT

KAYTE (FORMER AUDIOLOGY ASSISTANT OF NORTHGATE HEARING SERVICES) IS BACK ON OUR TEAM. SHE WILL BE WORKING BEHIND THE SCENES TO BRING CONTENT TO OUR GROWING SOCIAL MEDIA PLATFORMS. ADDITIONALLY, SHE WILL BE VIRTUALLY CONNECTING WITH PATIENTS TO ENSURE YOU ARE GETTING THE MOST OUT OF YOUR HEARING CARE. WELCOME BACK, KAYTE!

10564 5th Ave NE, #203 Seattle, WA 98125

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2021 *nwh&t* baby updates

Congratulations to NWH&T first time moms - Sabrina Habib, Kayte Maza & Dr. Erika Best!



Mommy Sabrina with little Malik. Look at that Cute Smile!

A Picture of Sweet Baby Gaston Giovanni on his Birthday taken by Mommy Kayte!



It's A girl! First ever Sonogram of soon-to-be mom, Dr. Erika Best's, Baby Girl.

Product Spotlight - Oticon More Hearing Aids

The COVID-19 pandemic has highlighted a key communication barrier for hearing aid users. With the use of masks, we have seen that it is not just about hearing, it is about **understanding**. Independent research shows that there is a 60% improvement from the Oticon OPN S platform in sound clarity (not limited to just speech, but the overall soundscape). Schedule a consultation and demonstration with one of our Doctors of Audiology today to experience the difference for yourself.

More and clearer sounds to the brain

New independent research has shown that the brain needs access to all sounds – not just speech – in order to work in a natural way. And now, new and innovative research methods prove how Oticon More delivers just that.

From testing of brain activity, using EEG, the strength of the EEG signal shows MoreSound Intelligence, in Oticon More, makes the full sound scene 60% clearer.** This ability to represent all relevant sounds in the brain is crucial for a patient's ability to navigate in environments that are dynamic and complex.

When compared to our best hearing aid until now, Oticon Opn S, we see that Oticon More delivers 30% more sound to the brain.* For patients, this means getting access to the full and precisely balanced sound scene.

Metric	Oticon Opn S	Oticon More
Sound to the brain	0.022	0.0285 (30% more)
Speech understanding	-1.5	-2.25 (15% increase)

Why Upgrade from the Oticon Opn S to Oticon More?

Independent research shows that Oticon More makes the full sound scene 60% clearer than the Opn S.

NORTHWEST HEARING + TINNITUS

Call us at **(206) 367-1345** to Experience the Oticon More Difference